



**Promotion Administrator (AKA: "Sponsor"):** Finger Lakes Gaming & Racetrack / Finger Lakes Racing Association: P.O. Box 25250, Farmington, NY 14425. Finger Lakes Gaming & Racetrack is responsible for overseeing the awarding of all offers, gifts, or prizes pertaining to this promotion and whose decisions will be considered final in regard to all matters related to this promotion. For first name and city of residence of winners (if applicable), send Self Addressed Stamped Envelope within 30 days of promotion to: Contest Winner Confirmation, P.O. Box 25250, Farmington, NY 14425. Please specify promotion name and date.

---

## COLLEGE FOOTBALL CONFERENCE CHAMPIONSHIP TRIP GIVEAWAYS Official Rules

- 1. Eligibility:** Valid photo ID required. This promotion is open to all members of FLGR's Lucky North Club, who are 18 years old or older and abide by the rules and regulations of the Lucky North Club. Employees of the Promotion Entities; its/their subsidiaries and affiliates; people key licensed or employed by the New York State Gaming Commission; vendors directly associated with this promotion, their subsidiaries, affiliates, and agencies; and any immediate family members residing in the same household of any of the foregoing individuals are ineligible to participate in the program. Any licensee, registrant, contractor, subcontractor, consultant, officer, or employee of a contractor, subcontractor, licensee, registrant, or consultant, that is directly involved in the operation or observation of New York State video gaming or New York State video gaming promotions, or the processing of New York State video gaming prize claims or payments is ineligible to participate in the promotion. All federal, state, and local rules and regulations apply. Void where prohibited or restricted by law.
- 2. Limit of Entry:** By participating in this promotion, participants agree to abide by all terms of these official rules. Promotion Entities, their respective affiliates, subsidiaries, parent corporations, and their respective officers, directors, shareholders, employees and agents are not responsible for any late, lost, incorrect, misdirected, or inaccurate entry information; human error; technical malfunctions; failures, omission, interruption, deletion, or defect of any telephone network, computer online system, computer equipment, servers, providers, software or satellite transmission, including any injury or damage to participant or any other person relating to or resulting from participation in this promotion. Furthermore, neither of the Promotion Entities nor any of the aforementioned are responsible for theft, tampering, destruction, or unauthorized access to, or alteration of applications; data processing that is processed late, incorrectly or is incomplete or lost due to computer or electronic malfunction; printing or other errors; or any combination thereof. False and/or deceptive entries or acts shall render participants ineligible. Promotional materials that have been tampered with or altered are void.
- 3. Promotional Period:**  
Drawing: Sunday, November 5, 2023. Winners announced at approximately 8:00pm

Entry Earning & Activation: 8am through 7:45pm on Sunday, November 5, 2023

4. **Method of Entry:** During the Entry Earning period above, members of Finger Lakes' Lucky North Club may earn and activate official entries with each base point earned by playing any Finger Lakes video gaming machine with their own Lucky North Club Card actively inserted. Tiered card entry multipliers will not apply to this drawing. It is the participants responsibility to ensure their card is being read and play recorded on their account.
5. **Drawing Method:** Electronic entry / random selection. Two winners are guaranteed to be Black Diamond level members. On the drawing date, the first two players drawn will be from an exclusive pool of just eligible Black Diamond members. The next two winners drawn will be from a pool of all eligible members. Four alternate players will be drawn after the winners are selected for both drawings -- to be used only in case any of the original winners are deemed ineligible or opt not to take the prize. Alternates, if required to be used, will replace original winners in the order in which they were selected.
6. **Drawings/Prizes:**

Each winner will receive two tickets for the Big 10 Football Championship in Indianapolis, Indiana on December 2, 2023, Pac 12 Football Championship in Las Vegas, Nevada on December 1, 2023, the SEC College Football Championship in Atlanta, Georgia on December 2, 2023, or the Big 12 Football Championship in Dallas, Texas on December 2, 2023. Winners will also receive round trip airfare and a two-night hotel stay.

Two (2) Big 10 and Two (2) Big 12 packages are available. Each Black Diamond winner will be able to select which game they would like to attend. Once those selections are made, the next two winners will pick from the remaining ticket packages in the order in which they were selected.

Winners must accept prize by prize claiming deadline or an alternate winner will be offered the prize.

7. **Definition(s):**

Prize Claiming Deadline: Winners must sign prize paperwork within 72 hours of initial announcement, or they will forfeit the prize and an alternate winner will be offered the prize. Process continues until a winner is verified.

8. **Restrictions:** Limit one prize per eligible Member. If a member is selected twice, an additional draw will be made to replace that selection. Winners do not need to be present at the drawing to win, however members must earn/activate entries using their own Lucky North Club Card on the drawing date as specified above. Announcements pertaining to this promotion are intended to be heard only on the gaming floor. FLGR is not responsible for guests who fail to hear any announcement and/or fail to report within the time allotted, if applicable.

Finger Lakes Gaming & Racetrack reserves the right to delay drawing selections and promotion engagement due to certain unforeseeable issues, until such time as the promotion may proceed. A valid photo ID must also be presented to a Lucky North Club Representative to receive cash prizes. Announcements pertaining to this promotion are only intended to be heard on the gaming floor. FLGR is not responsible for guests who fail to hear any announcement and/or fail to report within the time allotted.

9. **Acceptance:** Valid identification must be presented prior to receiving any offer, gift, or prize related to this promotion. Winners of prizes are subject to all restrictions, expiration dates and liabilities appearing in these rules. Winners may be subject to verification to ensure compliance with these official rules prior to receiving any prize related to this promotion. Any violation of these official rules may result in prize being withdrawn or void. Winners may be required to complete, execute, and return an Affidavit of Eligibility/Release of Liability, a Publicity Release, and a completed IRS W-9 form prior to receipt of a prize. Failure to return all required documents may result in the winner being disqualified and an alternate winner being selected. No substitution for any offer, gift, or prize relating to this promotion will be permitted unless otherwise stated in these official rules. If necessary due to unavailability, an item of equal or greater value may be awarded at the discretion of the Sponsor. Any offers, gifts, or prizes relating to this promotion are non-transferable, assignable, or redeemable for cash, unless otherwise stated. Participation in this promotion and acceptance of any offers, gifts, or prizes pertaining to this promotion constitutes permission for Sponsor to use the participant's name, photograph, likeness, statements, biographical information, voice, and residence address (city and state), in all forms of media, in perpetuity, without notice or compensation.
10. **Terms or Conditions:** Promotion does not apply to any racing wagering activity tracked through use of a Lucky North Card or otherwise. In drawings where multiple winners are selected (including alternates chosen in case of disqualification), final prize positioning shall be based on the order drawn. No duplicates, reproductions or facsimiles will be accepted. Sponsor reserve the right to delay promotion engagement (including drawings) due to unforeseeable issues, until such time as the promotion may proceed. In drawings where prize awards are dependent upon the winner being present within a specific time frame, the "present" time period shall begin from the initial winner announcement. Participants also agree to release, discharge, indemnify and hold harmless the Promotional Entities, vendors associated with this promotion, and the respective officers and employees of these entities, including PepsiCo, Inc., Pepsi-Cola Company and its bottlers, from and against any claims, damages or liability due to any injuries, damages or losses to any person (including death) or property of any kind resulting in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of any prize, or participation in this promotion. Any person attempting to defraud or in any way tamper with the promotion mechanics and/or implementation will be declared ineligible and may be prosecuted to the full extent of the law. Sponsor reserve the right to make changes in the rules of this promotion, facilitate manually, or cancel all or any part of it and not award any offer, gift, or prize for any reason at any time without prior notice. By participating, guests agree to be bound by these Official Rules and the decisions of the Promotional Entities and waive any right to claim ambiguity in the promotion or these Official Rules. This promotion is subject to all applicable federal, state, and local laws.
11. **Additional Restrictions and/or Permissions:** In the event that a designated winner of an offer, gift, or prize is on premises, but does not have proper identification to claim a prize, the Promotional Entities reserve the right, at their discretion, to allow the winner a maximum of up to 24 hours (from the time claim is made) to leave the premises to obtain proper identification with which to claim the prize, provided a live "still shot" photo of the prize winner is secured and verified by FLGR's Surveillance Department prior to the prize winner's leaving the premises. Upon return to FLGR's Venue, the identification photo of the designated recipient must first be verified against the "still shot" photo before the offer, gift or prize can be awarded. Should the prospective winner be unable to return to FLGR's Venue with proper identification within 24 hours, the offer, gift, or prize, shall be forfeited, unless management approves an extension of time due to extenuating circumstances.

12. **Copyright: The Promotional Entities** claim a copyright in this promotion and all accompanying materials. No portion of this promotion or the accompanying materials may be duplicated, manipulated, or redistributed in any form. Violators of this copyright are subject to prosecution.