



BIRTHDAY CELEBRATION – 4Q 2017 OFFICIAL RULES

1. **Eligibility:** This promotion is open to all active members of the Finger Lakes Gaming & Racetrack Lucky North Club (formerly known as Player Extras), within their birthday month, who are 18 years old or older, and who abide by the rules and regulations of the Lucky North Club. Employees of Finger Lakes Gaming & Racetrack; its subsidiaries and affiliates; people key licensed or employed by the New York State Gaming Commission; vendors directly associated with this promotion, their subsidiaries, affiliates and agencies; and any immediate family members residing in the same household of any of the foregoing individuals are ineligible to participate in the program. Any licensee, registrant, contractor, subcontractor, consultant, officer, or employee of a contractor, subcontractor, licensee, registrant or consultant, that is directly involved in the operation or observation of NY State video gaming or NY State video gaming promotions, or the processing of NY State video gaming prize claims or payments is ineligible to participate in the promotion. All federal, state and local rules and regulations apply. Void where prohibited or restricted by law.
2. **Limit of Entry:** By participating in this promotion, participants agree to abide by all terms of these official rules. Finger Lakes Gaming & Racetrack, their respective affiliates, subsidiaries, parent corporations, and their respective officers, directors, shareholders, employees and agents are not responsible for any late, lost, incorrect, misdirected, or inaccurate entry information; human error; technical malfunctions; failures, omission, interruption, deletion, or defect of any telephone network, computer online system, computer equipment, servers, providers, software or satellite transmission, including any injury or damage to participant or any other person relating to or resulting from participation in this promotion. Furthermore, neither sponsors nor any of the aforementioned are responsible for theft, tampering, destruction, or unauthorized access to, or alteration of applications; data processing that is processed late, incorrectly or is incomplete or lost due to computer or electronic malfunction; printing or other errors; or any combination thereof. False and/or deceptive entries or acts shall render participants ineligible. Promotional materials that have been tampered with or altered are void.
3. **Promotion Period:**

Birthday Celebration Day: One designated date each month as announced, for Members whose birthday falls within that same month.

Member's Actual Birthday: Second offer available on Members' actual birthday*.
4. **Method of Entry:**
 - A. **Birthday Celebration Day Offers (Dates TBD):**
 - Free Play Offer: Select Lucky North Members whose birthday falls within the current month, will be mailed a postcard to redeem for a specified free play amount on the designated Birthday Celebration Day for that particular month. (Date TBD). Free play offers may range from \$5 to \$50 in value. Free Play is redeemable on the date indicated until close of business (2am at Lucky North). Limit one Birthday Celebration Day free play redemption per member, per calendar year.

- Mini Birthday Wheel: Between 8am and Lucky North Club Close of Business (2am), Members invited to the Birthday Celebration may spin the mini-birthday wheel at The Lucky North Club for a chance to win a birthday point multiplier, or up to \$50 in free play. Wheel must complete at least one full revolution to be considered a valid spin.
- Birthday Hot Seats: On the designated Birthday Celebration Day, select Lucky North Club Members celebrating their birth month and who are playing any video gaming machine with their Lucky North / Player Extras Card, may be selected between 1pm until 4pm and again from 6pm until 9pm for a chance to win up to \$90 in free play. Members will be selected three (3) times per hour.

B. Actual Birthday Offers

- Free Play Offer*: Select Lucky North Club Members whose birthday falls within the current month, will also be eligible to redeem the same offer listed above on their actual Birthday. Free play offers may range from \$5 to \$50 in value. Free Play is redeemable only on Member's actual birthday until close of business (2am at Lucky North). Limit one Actual Birthday Free Play Offer per member, per calendar year.

*Birthday Celebration and Actual Birthday Free Play Offers cannot be combined. Therefore, should a Member's actual birthday happen to fall directly on Birthday Celebration Day, that Member may only redeem their Birthday Celebration free play offer. Their Actual Birthday free play offer will be issued as a "Bounce-back" offer valid any other date within that particular month.

5. **Offer / Prizes**: Valid photo ID required. Substitutions for gifts may be offered at management discretion. Prizes available are as follows:

Birthday Celebration Day Free Play Offer: Offer may range from \$5 to \$50 in Free Play.

Actual Birthday Free Play Offer*: Offer may range from \$5 to \$50 in Free Play.

Birthday Mini-Wheel Spin (Birthday Celebration Day Only): Wheel Wedges are as follows:

- 3X Point Multiplier (Two Wedges)
- 4X Point Multiplier (Two Wedges)
- 5X Point Multiplier (One Wedge)
- 10X Point Multiplier (One Wedge)
- \$10 Free Play (Two Wedges)
- \$25 Free Play (One Wedge)
- \$50 Free Play (One Wedge)

Birthday Celebration Day Hot Seats: During six (6) designated hours as indicated on the invitation postcard, Members will be selected three (3) times per hour to select one game piece out of ten, for a chance to win up to \$90 in free play. Limit two hot seat selections per eligible contestant. Eligible members playing any video gaming machine with their own Lucky North / Player Extras Card inserted will be selected at random via the "Pick Random Player" module of the Casino Marketplace System. If selected member has left their seat or refuses to participate, an alternate eligible Member will be selected. The prize breakout per event is as follows:

- a. \$90 free play - 2
- b. \$80 free play - 2

- c. \$70 free play - 2
- d. \$60 free play - 2
- e. \$50 free play - 2

6. **Additional Restrictions:** Base Point earning multiplier offers cannot be combined – in the event of conflict, the higher offer will prevail. Point Multiplier (if awarded) is valid for the remainder of the day's card-in play only unless otherwise announced. Members are prohibited from manipulating a prize wheel in advance (prior to spinning), in an attempt to gain advantage in the promotion.
7. **Acceptance:** Valid identification must be presented prior to receiving any offer, gift, or prize related to this promotion. Winners of prizes are subject to all restrictions, expiration dates and liabilities appearing in these rules. Winners may be subject to verification to ensure compliance with these official rules prior to receiving any prize related to this promotion. Any violation of these official rules may result in prize being withdrawn or void. Winners may be required to complete, execute and return an Affidavit of Eligibility/Release of Liability, a Publicity Release, and a completed IRS W-9 form prior to receipt of a prize. Failure to return all required documents may result in the winner being disqualified and an alternate winner being selected. No substitution for any offer, gift, or prize relating to this promotion will be permitted unless otherwise stated in these official rules. If necessary due to unavailability, an item of equal or greater value may be awarded at the discretion of the Sponsor. Any offers, gifts, or prizes relating to this promotion are non-transferable, assignable or redeemable for cash, unless otherwise stated. Participation in this promotion and acceptance of any offers, gifts, or prizes pertaining to this promotion constitutes permission for Finger Lakes Gaming & Racetrack to use the participant's name, photograph, likeness, statements, biographical information, voice and residence address (city and state), in all forms of media, in perpetuity, without notice or compensation. In the event that a designated winner of an offer, gift, or prize is on premises, but does not have proper identification to claim a prize, Finger Lakes Gaming & Racetrack reserves the right, at its discretion, to allow the winner a maximum of up to 24 hours (from the time claim is made) to leave the premises to obtain proper identification with which to claim the prize, provided a live "still shot" photo of the prize winner is secured and verified by the Finger Lakes Gaming & Racetrack Surveillance Department prior to the prize winner's leaving the premises. Upon return to Finger Lakes Gaming & Racetrack, the identification photo of the designated recipient must be verified against the "still shot" photo before the offer, gift or prize can be awarded. Should the prospective winner be unable to return to Finger Lakes Gaming & Racing with proper identification within 24 hours, the offer, gift or prize, shall be forfeited, unless management of Finger Lakes Gaming & Racetrack approves an extension of time due to extenuating circumstances.
8. **Terms or Conditions:** FLGR reserves the right to delay promotion engagement (including drawings) due to unforeseeable issues, until such time as the promotion may proceed. In drawings where prize awards are dependent upon the winner being present within a specific time frame, the "present" time period shall begin from the initial winner announcement. In drawings where multiple winners are selected, should a winner be disqualified, existing winners will move up in positioning based on order selected to fill any vacated positions. Second alternate would then replace lowest prize position. Promotion does not apply to any racing wagering activity tracked through use of a Lucky North / Player Extras Card or otherwise. Participants also agree to release, discharge, indemnify and hold harmless the Sponsor, vendors associated with this promotion, and the respective officers and employees of these entities, from and against any claims, damages or liability due to any injuries, damages or losses to any person (including death) or property of any kind resulting in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of any prize, or participation in this promotion. Any person attempting to defraud or in any way tamper with the promotion mechanics and/or implementation will be declared ineligible and may be prosecuted to the full extent of the law. Finger Lakes Gaming & Racetrack reserves the right to make changes in the rules of this promotion, facilitate manually, or cancel all or any part of it and not award

any offer, gift, or prize for any reason at any time without prior notice. By participating, guests agree to be bound by these Official Rules and the decisions of the Promotion Administrator, and waive any right to claim ambiguity in the promotion or these Official Rules. This promotion is subject to all applicable federal, state and local laws.

9. **Sponsor:** Finger Lakes Gaming & Racetrack, P.O. Box 25250, Farmington, NY 14425.
10. **Promotion Administrator:** Finger Lakes Gaming & Racetrack who is responsible for overseeing the awarding of all offers, gifts, or prizes pertaining to this promotion and whose decisions will be considered final in regard to all matters related to this promotion.
11. **Copyright.** Finger Lakes Racing Association, Inc. claims a copyright in this promotion and all accompanying materials. No portion of this promotion or the accompanying materials may be duplicated, manipulated or redistributed in any form. Violators of the copyright of Finger Lakes Racing Association, Inc. are subject to prosecution.