



THANK YOU THURSDAY EVENTS NOVEMBER, 2017
Official Rules

1. **Eligibility:** This promotion is open to all members of the Finger Lakes Gaming & Racetrack Lucky North Club who are 18 years old or older, and abide by the rules and regulations of the Lucky North Club. Employees of Finger Lakes Gaming & Racetrack; its subsidiaries and affiliates; people key licensed or employed by the New York State Gaming Commission; vendors directly associated with this promotion, their subsidiaries, affiliates and agencies; and any immediate family members residing in the same household of any of the foregoing individuals are ineligible to participate in the program. Any licensee, registrant, contractor, subcontractor, consultant, officer, or employee of a contractor, subcontractor, licensee, registrant or consultant, that is directly involved in the operation or observation of NY State video gaming or NY State video gaming promotions, or the processing of NY State video gaming prize claims or payments is ineligible to participate in the promotion. All federal, state and local rules and regulations apply. Void where prohibited or restricted by law. By entering this promotion, participants agree to abide by all terms of these official rules.
2. **Limit of Entry:** By participating in this promotion, participants agree to abide by all terms of these official rules. Finger Lakes Gaming & Racetrack, their respective affiliates, subsidiaries, parent corporations, and their respective officers, directors, shareholders, employees and agents are not responsible for any late, lost, incorrect, misdirected, or inaccurate entry information; human error; technical malfunctions; failures, omission, interruption, deletion, or defect of any telephone network, computer online system, computer equipment, servers, providers, software or satellite transmission, including any injury or damage to participant or any other person relating to or resulting from participation in this promotion. Furthermore, neither sponsors nor any of the aforementioned are responsible for theft, tampering, destruction, or unauthorized access to, or alteration of applications; data processing that is processed late, incorrectly or is incomplete or lost due to computer or electronic malfunction; printing or other errors; or any combination thereof. False and/or deceptive entries or acts shall render participants ineligible. Promotional materials that have been tampered with or altered are void.
3. **Promotional Period:** Thursday, November 2, 9, and 16, 2017
4. **Method of Entry:**

Lottery Scratch-Off Giveaway: Beginning 8am on any Thank You Thursday date listed above, the first 777 Members to check in at the Lucky North Club will receive a \$2 New York Lottery Scratch-off, while supplies last.

Thank you Thursday "Winning Word" Facebook Bonus: Each Thank You Thursday, Lucky North Member followers of Finger Lakes' Facebook page may check in at The Lucky North Club to claim \$5 in free play upon voicing the official "Winning Word" of the day to a Lucky North Associate. Each winning word will be revealed on Finger Lakes' Facebook page at some point during the morning hours of each Thank You Thursday. Once revealed, the winning word bonus offer will be valid until midnight that day. Limit one redemption per eligible member.

Thank You Thursday Cash Cube Hot Seats: Beginning Noon until 8pm on any Thank You Thursday date listed above, one member will be selected within each hour to enter the Cash Cube (Funny Money Machine) for 20 seconds, and a chance to grab up to \$1,400 (for a total of eight winners). For the purpose of payout, the first \$250 grabbed will be paid out in Free Play. Any additional grab amount shall be paid out in cash.

Members may be selected up to a maximum of one time as a hot seat winner each Thursday over the course of this promotion. No duplicates, reproductions, or facsimiles will be accepted. Hot Seat winners will be selected at random using the "pick random player "application of the Casino Marketplace player tracking system, from all Lucky North Club Members actively playing any video gaming machine with their Lucky North Club Card inserted. If the player has left their seat, or does not wish to participate, another contestant will be selected at random as outlined above. The free play vouchers are to be valid on all video gaming machines. Finger Lakes Gaming & Racetrack reserves the right to delay drawing selections and promotion engagement due to certain unforeseeable issues, until such time as the promotion may proceed.

5. Offer/Prizes:

Lottery Scratch-Off Giveaway: The first 777 Members to check in at the Lucky North Club on each Thank You Thursday promotion date specified above, will receive a \$2 New York Lottery Scratch-off, while supplies last.

Thank You Thursday "Winning Word" Facebook Bonus: Prizes awarded as follows:

Thursday, November 2, 2017: \$5 in Free Play
 Thursday, November 9, 2017: \$5 in Free Play
 Thursday, November 16, 2017: \$5 in Free Play

Thank You Thursday Cash Cube Hot Seats: Verified Hot Seat Winners are given 20 seconds to grab up to \$1,400 in cash in the Cash Cube. The first \$250 grabbed by each contestant shall be paid out in free play. Any additional grab amount shall be paid out in cash. Denominations in Cube vary from \$5 to \$100. Minimum grab total for this promotion is \$70. Should any contestant grab less than \$70 total, amount will be increased to a total of \$70. See complete Cash Cube restrictions below.

Distribution is as follows:

Bill Denominations	Quantity	Total
\$100	1	\$100
\$50	4	\$200
\$20	15	\$300
\$10	30	\$300
\$5	100	\$500
	150	\$1,400

6. Cash Grab Restrictions: All Cash must be grabbed out of the air and stuffed in a pouch provided by FLGR during the designated 20 second time period. Participants shall not stuff money in their own pockets or use clothing in any matter to trap money, nor may participants hold money against any part of the cash cube, or grab money below the knees or off the ceiling. FLGR reserves the right to delay promotion engagement due to unforeseeable issues, until such time as the promotion may proceed. Should a contestant fail to follow proper cash grab procedure, Cash Cube Facilitators reserve the right at their discretion to instruct the contestant to drop all cash grabbed, reset the cube, re-explain the grabbing rules, and allow one additional turn in good faith. Contestants who continue failing to follow proper grabbing procedure are subject to possible disqualification. All contestants will be required to wear safety goggles (provided by FLGR) prior to entering the Funny Money Machine (Cash Cube).

7. **Acceptance:** All cash prizes that are not claimed within 30 days of initial winners' notification, shall be forfeited. Valid identification must be presented prior to receiving any offer, gift, or prize related to this promotion. Winners of prizes are subject to all restrictions, expiration dates and liabilities appearing in these rules. Winners may be subject to verification to ensure compliance with these official rules prior to receiving any prize related to this promotion. Any violation of these official rules may result in prize being withdrawn or void. Winners may be required to complete, execute and return an Affidavit of Eligibility/ Release of Liability, a Publicity Release, and a completed IRS W-9 form prior to receipt of a prize. Failure to return all required documents may result in the winner being disqualified and an alternate winner being selected. No substitution for any offer, gift, or prize relating to this promotion will be permitted unless otherwise stated in these official rules. If necessary due to unavailability, an item of equal or greater value may be awarded at the discretion of the Sponsor. Any offers, gifts, or prizes relating to this promotion are non-transferable, assignable or redeemable for cash, unless otherwise stated. Participation in this promotion and acceptance of any offers, gifts, or prizes pertaining to this promotion constitutes permission for Finger Lakes Gaming & Racetrack to use the participant's name, photograph, likeness, statements, biographical information, voice and residence address (city and state), in all forms of media, in perpetuity, without notice or compensation. In the event that a designated winner of an offer, gift, or prize is on premises, but does not have proper identification to claim a prize, Finger Lakes Gaming & Racetrack reserves the right, at its discretion, to allow the winner a maximum of up to 24 hours (from the time claim is made) to leave the premises to obtain proper identification with which to claim the prize, provided a live "still shot" photo of the prize winner is secured and verified by the Finger Lakes Gaming & Racetrack Surveillance Department prior to the prize winner's leaving the premises. Upon return to Finger Lakes Gaming & Racetrack, the identification photo of the designated recipient must first be verified against the "still shot" photo before the offer, gift or prize can be awarded. Should the prospective winner be unable to return to Finger Lakes Gaming & Racing with proper identification within 24 hours, the offer, gift or prize, shall be forfeited, unless management of Finger Lakes Gaming & Racetrack approves an extension of time due to extenuating circumstances.
8. **Terms or Conditions:** This promotion is subject to all applicable federal, state and local laws. By participating, guests agree to be bound by these Official Rules and the decisions of the Promotion Administrator, and waive any right to claim ambiguity in the promotion or these Official Rules. Promotion does not apply to any racing wagering activity tracked through use of a Lucky North Club card or otherwise. Participants also agree to release, discharge, indemnify and hold harmless the Sponsor, vendors associated with this promotion, and the respective officers and employees of these entities, from and against any claims, damages or liability due to any injuries, damages or losses to any person (including death) or property of any kind resulting in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of any prize, or participation in this promotion. Any person attempting to defraud or in any way tamper with the promotion mechanics and/or implementation will be declared ineligible and may be prosecuted to the full extent of the law. Finger Lakes Gaming & Racetrack reserves the right to make changes in the rules of this promotion, facilitate manually, or cancel all or any part of it and not award any offer, gift, or prize for any reason at any time without prior notice. FLGR reserves the right to delay promotion engagement due to unforeseeable issues, until such time as the promotion may proceed.
9. **Sponsor:** Finger Lakes Gaming & Racetrack, P.O. Box 25250, Farmington, NY 14425.
10. **Promotion Administrator:** Finger Lakes Gaming & Racetrack who is responsible for overseeing the awarding of all offers, gifts, or prizes pertaining to this promotion and whose decisions will be considered final in regard to all matters related to this promotion.
11. **Copyright.** Finger Lakes Racing Association, Inc. claims a copyright in this promotion and all accompanying materials. No portion of this promotion or the accompanying materials may be duplicated, manipulated or redistributed in any form. Violators of the copyright of Finger Lakes Racing Association, Inc. are subject to prosecution.