



“POINTS FOR FREE PLAY 4Q 2017”

- 1. Eligibility:** This promotion is open to all members of the Finger Lakes Gaming & Racetrack Lucky North Club (formerly known as Player Extras), who are 18 years old or older, and abide by the rules and regulations of the Lucky North Club. Employees of Finger Lakes Gaming & Racetrack; its subsidiaries and affiliates; people key licensed or employed by the New York State Gaming Commission; vendors directly associated with this promotion, their subsidiaries, affiliates and agencies; and any immediate family members residing in the same household of any of the foregoing individuals are ineligible to participate in the program. Any licensee, registrant, contractor, subcontractor, consultant, officer, or employee of a contractor, subcontractor, licensee, registrant or consultant, that is directly involved in the operation or observation of NY State video gaming or NY State video gaming promotions, or the processing of NY State video gaming prize claims or payments is ineligible to participate in the promotion. All federal, state and local rules and regulations apply. Void where prohibited or restricted by law.
- 2. Limit of Entry:** By participating in this promotion, participants agree to abide by all terms of these official rules. Finger Lakes Gaming & Racetrack, their respective affiliates, subsidiaries, parent corporations, and their respective officers, directors, shareholders, employees and agents are not responsible for any late, lost, incorrect, misdirected, or inaccurate entry information; human error; technical malfunctions; failures, omission, interruption, deletion, or defect of any telephone network, computer online system, computer equipment, servers, providers, software or satellite transmission, including any injury or damage to participant or any other person relating to or resulting from participation in this promotion. Furthermore, neither sponsors nor any of the aforementioned are responsible for theft, tampering, destruction, or unauthorized access to, or alteration of applications; data processing that is processed late, incorrectly or is incomplete or lost due to computer or electronic malfunction; printing or other errors; or any combination thereof. False and/or deceptive entries or acts shall render participants ineligible. Promotional materials that have been tampered with or altered are void.
- 3. Promotional Period:** October 1 – December 31, 2017
- 4. Method of Entry:** All Lucky North Club Members are invited to redeem points for free play between 8am and 2am at The Lucky North Club (8am – 4am at a Lucky North Self Service Kiosk if available) each day as follows:

\$10 in Free Play – 1,000 points.
\$20 in Free Play – 2,000 points.
\$30 in Free Play – 3,000 points
\$50 in Free Play – 5,000 points
\$100 in Free Play – 10,000 points

Maximum allowable redemption of \$100 Free Play per day, per member. Valid photo ID required.

Half Price Day Specials: Finger Lakes may choose to offer half-price points for free play as part of a special offer. On any day designated as a half-price points for free play day, only 50% of the above point cost would be deducted during each Points for Free Play transaction taking place that day, for eligible members. All general restrictions would still apply.

5. Promotional Offer:

Standard Offer: Every 1000 points redeemed equals \$10 in Free Play and may be issued as specified above. Maximum allowable redemption of 10,000 points (\$100 Free Play) per day, per member.

Half Price Special Rate (if offered): Every 500 points redeemed would equal \$10 in Free Play and may be issued as specified above. Maximum allowable redemption of 5,000 points (\$100 Free Play) per half price special day, per eligible member.

- 6. Acceptance:** Valid identification must be presented prior to receiving any offer, gift, or prize related to this promotion. Recipients acknowledge any and all restrictions, expiration dates and liabilities. Recipients may be required to complete, execute and return an Affidavit of Eligibility/ Release of Liability and (except where prohibited) a Publicity Release and a completed IRS W-9 form within 14 days of issuance. Failure to return any and all required documents in this time period may result in the recipient being disqualified and an alternate recipient selected if applicable. No substitution for any offer, gift, or prize relating to this promotion will be permitted unless otherwise stated in these official rules. If necessary due to unavailability, an item of equal or greater value may be awarded at the discretion of the Sponsor. Any offers, gifts, or prizes relating to this promotion are non-transferable, assignable or redeemable for cash, unless otherwise stated. Participation in this promotion and acceptance of any offers, gifts, or prizes pertaining to this promotion constitutes permission for the Sponsor to use said guest's name, photograph, likeness, statements, biographical information, voice and address (city and state), in all forms of media, in perpetuity, without notice or further compensation. In the event that a designated recipient of an offer, gift, or prize is on premises, but does not have proper ID to claim, FLGR Management reserves the right, at its discretion, to allow said recipient a maximum of up to 24 hours (from the time claim is made) to leave the premises to obtain their proper ID from their vehicle, home, or otherwise, provided a live "still shot" photo of the recipient is secured and verified with Surveillance prior to leaving the facility. Upon their return to the facility, the Identification photo of the designated recipient must first be verified against the "still shot" photo, before offer, gift or prize may be awarded. Should the designated recipient be unavailable to return within 24 hours with proper identification, the offer, gift or prize, shall be forfeited, unless management approves an extension due to extenuating circumstances.
- 7. Terms or Conditions:** This promotion is subject to all applicable federal, state and local laws. By participating, guests agree to be bound by these Official Rules and the decisions of the Promotion Administrator, and waive any right to claim ambiguity in the promotion or these Official Rules. Promotion does not apply to any racing wagering activity tracked through use of a Lucky North / Player Extras Card or otherwise. Participants also agree to release, discharge, indemnify and hold harmless the Sponsor, vendors associated with this promotion, and the respective officers and employees of these entities, from and against any claims, damages or liability due to any injuries, damages or losses to any person (including death) or property of any kind resulting in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of any prize, or participation in this promotion. Any person attempting to defraud or in any way tamper with the promotion mechanics and/or implementation will be declared ineligible and may be prosecuted to the full extent of the law. Finger Lakes Gaming & Racetrack

reserves the right to make changes in the rules of this promotion, facilitate manually, or cancel all or any part of it and not award any offer, gift, or prize for any reason at any time without prior notice. FLGR reserves the right to delay promotion engagement due to unforeseeable issues, until such time as the promotion may proceed.

8. **Sponsor:** Finger Lakes Gaming & Racetrack, P.O. Box 25250, Farmington, NY 14425.
9. **Promotion Administrator:** Finger Lakes Gaming & Racetrack who is responsible for overseeing the awarding of all offers, gifts, or prizes pertaining to this promotion and whose decisions will be considered final in regard to all matters related to this promotion.
10. **Copyright.** Finger Lakes Racing Association, Inc. claims a copyright in this promotion and all accompanying materials. No portion of this promotion or the accompanying materials may be duplicated, manipulated or redistributed in any form. Violators of the copyright of Finger Lakes Racing Association, Inc. are subject to prosecution.